

SPONSORSHIP CATALOG

Make an impact on our Y community!



5 WAYS YOU CAN PARTNER WITH THE FREMONT FAMILY YMCA

- Youth Sports Sponsorships
- Sidner Ice Arena Sponsorships
- Event Sponsorships
- Gym Banners
- Chairpersons Roundtable

FOR A BETTER US

Partnering with the Y makes the Fremont community STRONGER!

Sponsorships from local businesses have kept the Fremont Family YMCA up and growing for over 134 years. We need your help to continue the tradition of affordable options for youth development, healthy living, and social responsibility.

In addition to the options listing in this catalog, we are always open to looking at new and exciting ways to partner with area businesses and individuals.

Please contact Melissa Wittland at 402.721.6952, or melissaw@fremontfamilyymca.org for more information about partnering with the YMCA.

FREMONT FAMILY YMCA STATS

- 7,700 Current members
- 4,000 Visitors per month to our website
- 4,800 Facebook Followers
- 6,946 Email Subscribers on Constant Contact
- 790 Followers on Instagram
- 532 Followers on Twitter
- YMCA meets, tournaments and games bring significant tourism revenue to the Fremont area.

YOUTH SPORTS SPONSORSHIPS

Basketball, Volleyball, Flag Football, Swim Team, Intro to Hockey, Gymnastics, Little Tykes



Sponsoring a youth team or a league, helps us offset the costs of offering these programs to all youth.

Your gift of \$500 sponsors **one youth sport for one session.**

Company logos will be put on a team's jersey, and for the activities that do not have a jersey, the YMCA will supply each participant with a drawstring bag with your company logo on it. As a sponsor, your company will be recognized on the Fremont Family YMCA website and will be acknowledged on social media posts that go out regarding the program sponsored.



Your gift of \$1,000 sponsors **one youth sport for all**

sessions and ensures we can offer the best experience to all youth and volunteer coaches. A banner with your company logo on it will be displayed on the site of the league venue. Company logos will be put on each participant's jersey, and for the activities that do not have a jersey, the YMCA will supply each participant with a drawstring bag with the company logo. As a league sponsor, your company will be recognized on the Fremont Family YMCA website and will be acknowledged on social media posts that go out regarding the league sponsored.

Your gift of \$3,000 will sponsor **all youth sports for all sessions.**



TENNIS

Support youth tennis by being a court sponsor. The Fremont Family YMCA has 4 indoor tennis courts. **Your gift of \$2,000** earns your company a banner labeling a court as "your company" court. One sponsor per court, only **4 court sponsors per year**. The banner will be displayed throughout the 2023 year and as a sponsor, your company will be recognized on the Fremont Family YMCA website and will be acknowledged on social media posts that go out regarding youth tennis.

SIDNER ICE ARENA SPONSORSHIPS

Locker Room Sponsorships (1 Year Contract)

\$2,750

4 Exclusive Sponsors (1 per room), Name Displayed on Door, and Rotation on TV Inside Lobby

Banner Sponsorships (2 Year Contract)

Small Banner (19'x5'): \$2,250/year

Large Banner (19'x10') - \$2,750/year

Dashboard Sponsorships (1 Year Contract)

Half Dashboard Ad (35"x40"): \$650/year

Full Dashboard Ad (35"x 80"): \$1,250/year

Double Dashboard Ad (35"x 140"): \$2,500/year



Donate \$1,500 to the YMCA and receive a banner with your business name posted in the Sidner Gyms.*



*Must be renewed annually in order for banner to remain in gym.

For a better us.®

Por una mejor comunidad para todos.™

SUMMER CAMP AND SPECIAL EVENTS

CHRISTENSEN FAMILY YMCA CAMP/SUMMER FUN CLUB SPONSORSHIPS

By **donating \$250**, you can support day camp and Summer Fun Club (our summer care program for school aged kids) making it available for all to enjoy.

A second option is to become a summer day camp/Fun Club marketing partner. By **donating \$500**, you, or your business, can help us to cover the cost of camp t-shirts. Each \$500 donor will receive their name on the back of approximately 300-350 shirts. Your family or business name will also be posted on our website and social media as a camp sponsor.



DADDY DAUGHTER PROM/MOTHER & SON ADVENTURE DAY

In April, the YMCA hosts a special dance for area dads and daughters. In the Fall, the Y hosts a Mother/Son Adventure Day at the Christensen Family YMCA Camp. By **donating \$500**, you can help us make these events outstanding experiences affordable to YMCA members and open to the Fremont community. With your sponsorship you will receive your name on the back of approximately 250 shirts. Your family or business name will also be posted on our website and social media as an event sponsor.



FAMILY MOVIE NIGHT

NEW FOR 2023! This summer the Y will be hosting family movie nights. By **donating \$500**, your business can be the title sponsor for one of the movie nights. Your business name will be included in all of the marketing as "BUSINESS X" MOVIE NIGHT at the Y. Your business name will also be posted on our website as an event sponsor.



TURKEY TROT

This annual tradition takes place at the Fremont Family YMCA on Thanksgiving morning.

2023 TURKEY TROT SPONSORSHIP OPPORTUNITIES

CHANGE LIVES



 PACKET SPONSOR Business name on Race Day t-shirts. Race Day & social media recognition Company info/ coupon included in Race Packet Race Packet Label \$500	 HOSPITALITY SPONSOR Recognition on YMCA website & 5K web page Opportunity to provide discount and/or incentive to YMCA members Signage at the Hospitality Station Race Day & social media recognition Company info/ coupon included in Race Packet Business name on Race Day t-shirts \$1,000	 STARTING LINE SPONSOR Logo on Starting Line Banner Sponsor Plaque for your business on the Donor Wall Recognition on YMCA website & 5K web page Opportunity to provide discount and/or incentive to YMCA members Race Day & social media recognition Company info/ coupon included in Race Packet Business name on Race Day t-shirts \$2,500 (2)	 TURKEY TROT NAMING SPONSOR Naming rights for the event. Event will be hosted by the Y and your business. Business name will be included with all mentions of the event. Fremont Family YMCA Turkey Trot sponsored by... Presenter of awards on Race Day Sponsor Plaque for your business on the Donor Wall Recognition on YMCA website & 5K web page Opportunity to provide discount and/or incentive to YMCA members Race Day and social media recognition Company info/coupon included in Race Packet Business logo/name on Race Day t-shirts \$5,000 (2)
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YMCA GOLF TOURNAMENT 2023

HOLE/TEE SPONSOR \$500

- Recognition on Fremont Family YMCA Facebook page
- Company name/logo on hole signage

CART SPONSOR \$1000

- Company name/logo on all print materials
- Company name/logo displayed on each cart roof hanger
- Recognition on Fremont Family YMCA Facebook page
- Company info included with golfer gift – a promo item or flyer provided by the sponsor



BEVERAGE SPONSOR \$1,500

- Company name/logo on all print materials
- Company name/logo displayed on each beverage cart
- Company name/logo on event banner
- Recognition on Fremont Family YMCA Facebook page
- Company info included with golfer gift – a promo item or flyer provided by the sponsor

GOLFER GIFT SPONSOR \$1,500

- Company name/logo on all print materials
- Golfer gift to include sponsor logo/name with Y logo and event sponsor logo
- Company name/logo on event banner
- Recognition on Fremont Family YMCA Facebook page
- Company info included with golfer gift – a promo item or flyer provided by the sponsor

FOOD SPONSOR \$2,000

- Company name/logo on all print materials
- Company name/logo displayed on buffet line/serving tables/eating area
- Company name/logo on event banner
- Recognition on Fremont Family YMCA Facebook page
- Company info included with golfer gift – a promo item or flyer provided by the sponsor

EVENT CO-SPONSOR \$5000

- Company name/logo prominently displayed on all print materials
- Company name/logo displayed YMCA Facebook page, tee box signs, event banners
- Company info included with golfer gift – a promo item or flyer provided by the sponsor
- Entry for one team – 4 players

CHAIRPERSONS ROUNDTABLE 2023

SOCIAL RESPONSIBILITY \$20,000

- Dasher board in the Sidner Ice Arena
- Scoreboard sponsorship
- Banner in the Dillon Family Aquatics Center
- Banner in the YMCA Sidner Gym
- 15 sponsorships (youth sports, summer day camp, and/or runs and events)
- Includes annual campaign donation
- Logo with link on rotation banner on YMCA webpage
- 2 camp lodge rentals

HEALTHY LIVING \$10,000 - \$19,999

- Banner in the Dillon Family Aquatics Center or a dasher board in the Ice Arena
- Scoreboard sponsorship
- Banner in the YMCA Sidner Gym
- 10 sponsorships (youth sports, summer day camp, and/or runs and events)
- Includes annual campaign donation
- Logo with website link on rotation banner on YMCA webpage
- 1 camp lodge rental

YOUTH DEVELOPMENT \$5,000 - \$9,999

- Banner in the Dillon Family Aquatics Center
- Banner in the YMCA Sidner Gym
- Includes annual campaign donation
- 5 sponsorships (youth sports, summer day camp and/or runs and events)
- Logo with website link on rotation banner on YMCA webpage



SPONSORSHIP LETTER OF INTENT



YOUTH SPORTS

- | | | | |
|--|---|---|------------------------------------|
| <input type="checkbox"/> \$500 Sponsor | <input type="checkbox"/> \$1,000 Sponsor | <input type="checkbox"/> \$3,000 Sponsor | |
| <input type="checkbox"/> Basketball | <input type="checkbox"/> Flag Football | <input type="checkbox"/> Volleyball | <input type="checkbox"/> Swim Team |
| <input type="checkbox"/> Intro to Hockey | <input type="checkbox"/> Gymnastics | <input type="checkbox"/> Little Tykes | |
| <input type="checkbox"/> Tennis Court Sponsorship (\$2,000) | | | |

SIDNER ICE ARENA SPONSORSHIPS

- | | | |
|---|---|--|
| <input type="checkbox"/> Locker Room (\$2,750) | <input type="checkbox"/> Small Banner (\$2,250) | <input type="checkbox"/> Large Banner (\$2,750) |
| <input type="checkbox"/> Half Dasherboard (\$650) | <input type="checkbox"/> Full Dasherboard (\$1,250) | <input type="checkbox"/> Double Dasher Board (\$2,500) |

EVENT SPONSORSHIPS

- | | |
|---|---|
| <input type="checkbox"/> Summer Camp/Fun Club (\$250) | <input type="checkbox"/> Summer Camp/Fun Club Marketing Partner (\$500) |
| <input type="checkbox"/> Daddy Daughter Prom/Mother Son Day (\$500) <input type="checkbox"/> Summer Movie Night (\$500) | |

TURKEY TROT

- | | |
|--|---|
| <input type="checkbox"/> Packet Sponsor (\$500) | <input type="checkbox"/> Hospitality Sponsor (\$1,000) |
| <input type="checkbox"/> Starting Line Sponsor (\$2,500) | <input type="checkbox"/> Turkey Trot Naming Sponsor (\$5,000) |

GOLF TOURNAMENT

- | | | |
|--|---|---|
| <input type="checkbox"/> Hole/Tee Sponsor (\$500) | <input type="checkbox"/> Cart Sponsor (\$1,000) | <input type="checkbox"/> Beverage Sponsor (\$1,500) |
| <input type="checkbox"/> Golfer Gift Sponsor (\$1,500) | <input type="checkbox"/> Food Sponsor (\$2,000) | <input type="checkbox"/> Event Co-Sponsor (\$5,000) |

GYM BANNER

Donation Amount: _____

*Any donation greater than or equal to \$1,500 will receive a banner in the Sidner Gyms.

CHAIRPERSONS ROUNDTABLE

- | | |
|--|---|
| <input type="checkbox"/> Youth Development (\$5,000-\$9,999) | <input type="checkbox"/> Healthy Living (\$10,000-\$19,999) |
| <input type="checkbox"/> Social Responsibility (\$20,000 +) | |

Business Name _____

Contact Name _____

Address _____

Phone _____ Email _____

Please return this form with a check to the Fremont Family YMCA at 810 N. Lincoln Ave., Fremont, NE 68025. If you have any questions, or you would like to pay by credit card, please contact Melissa Wittland at 402.721.6952, or melissaw@fremontfamilyymca.org.